



13 MAR | BMW Z4 Expression of Joy app in iTunes store now

Posted by Horatiu B. as [Interesting](#)

A few weeks ago, we announced that Artificial Life's production team is developing an iPhone/iTouch application named "BMW Z4 - Expression of Joy". The application is based on 3D models and animations of BMW's new Z4 series and the iPhone's motion sensors and touch screen will be used in a multi-control game.

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The application allows you to virtually drive a BMW Z4, using a steering and brakes by swiping or multi-touching. The game will also include the dynamic sounds effects recorded from the real BMW models.

The game is available in the iTunes App Store now and it can be downloaded directly from [here](#)

Watch a demo video after the jump



I just downloaded the game and I plan to spend some time playing with it, I will have a full report soon. So far, it seems pretty cool.

Thanks for the tip Miles!