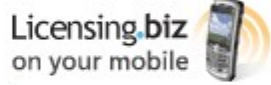




BREAKING NEWS: Chuggington on track for more episodes



News

Artificial Life kicks off with Borussia Dortmund

Samantha Loveday Mar 11 2009, 10:05am

Be first to comment
Company to produce a football game for mobile devices based on the current team.



Mobile company Artificial Life has inked a licensing agreement with German football club Borussia Dortmund to produce a mobile game based on the current team.

Borussia Dortmund - one of the most successful football teams in Germany - currently attracts over 80,000 fans per game on average. The mobile game will feature the likenesses of all current team members, along with various statistics.

The release is currently penciled in for the third quarter of 2009, around the start of the new 09/10 football season.



"Borussia Dortmund is proud to cooperate with Artificial Life, an experienced partner in the growing mobile market," said CEO of merchandising, Matthias Zerber.

Eberhard Schoneburg, Artificial Life's CEO, added: "Borussia Dortmund is a very successful soccer club in Germany with a huge loyal fanbase spanning many generations. It's an honour to work with Borussia to offer an exclusive and high quality soccer experience on mobile to their fans."



Tags: Artificial Life, Borussia Dortmund

Email a friend Email the author News Archive

Submit a comment

Form fields for Subject, Name, Email Address, Comment, and CAPTCHA code (g8BBXxHqG).

- Licences star for Penguin
LAST CALL: Girls Sector Spotlight

Related News

- Chuggington on track for more episodes
RDF's Farm gets even bigger
GIRLS MONTH: Chapman relaunches Fifi website
4Kids "extremely disappointed" by 2008 results
Bulldog signs up Super Why

Hot Topics

- Hi-5 hits the UK (25 comments)
NEW YORK 08: Hit reveals new look for Bob and Thomas (19 comments)
HAVE YOUR SAY: What will be the biggest licence of 2008? (16 comments)
Energy boost for 24 fans (11 comments)
HAVE YOUR SAY: Emerging trends (10 comments)