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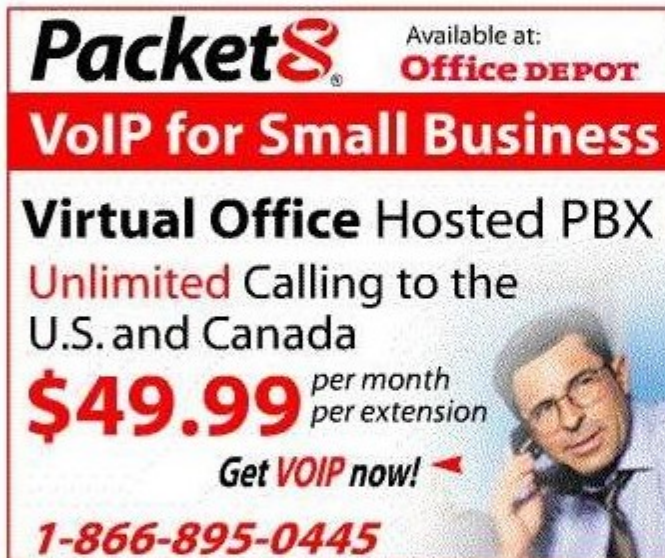
February 18, 2009

Artificial Life Launches Mobile WAP Portal for iPhone Applications

By [Anshu Shrivastava](#)

TMCnet Contributing Editor

Artificial Life has launched its mobile WAP portal, [m-botme.com](#), which provides direct mobile access to the company's iPhone ([News](#) - [Alert](#)) applications.



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Designed exclusively for the iPhone, M-botme.com is a derivative of Artificial Life's m-commerce portal. The company's commercial portal is an off-deck mobile content and distribution platform allowing for sales of games developed by Artificial Life, and also those of third party content providers and partners.

With m-botme.com on the iPhone, users can browse for all the latest iPhone applications developed by Artificial Life, access the relevant descriptions and screenshots, and be transferred to the App Store for purchase.

"We are extending our reach to potential customers and clients," said Eberhard Schoneburg, CEO at Artificial Life, adding that the

launching of m-botme.com for the iPhone shows company's dedication to the development of premium iPhone applications.

The company plans to introduce new titles for the iPhone, said Schoneburg.

iPhone 3G combines three products in one—a phone, a widescreen iPod, and an Internet device. The iPhone functions as a camera phone, a portable media player, and Internet client.

Los Angeles based Artificial Life is a provider of mobile broadband 3G technology, mobile participation TV, mobile gaming, content and business applications.

Company provides 2D and 3D multi- and single- player rich-media applications for 3G, 3.5G and 4G network-enabled mobile phones. Last year, Artificial Life [decided](#) to expand its direct business activities in the US and launch an office in Los Angeles in the third quarter of 2008.

In August 2008, Artificial Life [announced](#) that the mobile development tool developed by the company, MobileBooster will now begin supporting the iPhone and iPod touch platforms.

Anshu Shrivastava is a contributing editor for TMCnet. To read more of Anshu's articles, please visit her [columnist page](#).

Edited by [Tim Gray](#)

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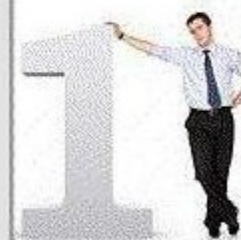
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