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Artificial Life, Inc. (ALIF.OB) is "One to Watch"

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By Jonathan
29 January 2009 @ 04:36 am EST

Artificial Life, Inc. is a leading, full-service provider of mobile broadband 3G technology, mobile participation TV, mobile gaming, content and business applications. The company provides 2D and 3D rich-media applications for 3G, 3.5G and 4G network-enabled mobile phones. Recognized for their exceptional content quality and technology, Artificial Life goes beyond traditional modes of mobile communications and interactive gaming.

The company has inked major licensing deals with Paramount, Cartoon Network, Warner Bros, STAR TV, FC Bayern MÜNchen, Red Bull, Klitschko brothers, Lionel Andres Messi and Tokio Hotel. Artificial Life has received numerous international awards including the "Global Best Mobile Game Award" by Ericsson and the "Best Mobile Entertainment Software Award" by Hong Kong Digital Entertainment Association. Currently, the company is selling through more than 1,000 active channels of resellers and carriers around the world.

Dr. Windsor Holden, Principal Analyst at Juniper Research, believes the increasing popularity of casual gaming and wide variety of gaming-friendly handsets offering high quality 3D graphics will push end-user generated revenues from mobile games to nearly \$10 billion by the end of this year. Total global revenues from mobile games are forecasted to reach \$56.9 billion by 2011, with Asia Pacific contributing 38%, Europe 31%, North America 22% and the other 9% split between South America and the rest of the world.

In recent news, Artificial Life announced that it has plans to release at least 12 new iPhone products in 2009. The company's first iPhone game, Amateur Surgeon, was one of the top selling games in the Apple App Store last month. Continue to watch this company as its portfolio of games and business applications grows and the mobile gaming market reaches new heights.

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