



Daily Gamer

"Your free
daily mobile
games update"

Menu

[Frontpage](#)
[Others About Us](#)
[Contact Us](#)

Categories

[About Us](#)
[Ad Funded Gaming](#)
[Adult Games](#)
[Analysis & Editorial](#)
[Brand Licensing](#)
[Companies & M&A](#)
[Connected Gaming](#)
[Development Deals](#)
[Development Platforms](#)
[Distribution](#)
[Events & Conferences](#)
[Gambling](#)
[Game Announcements](#)
[Game Awards](#)
[Game Previews](#)
[Game Reviews](#)
[Games](#)
[Gaming Gear](#)
[Interviews](#)
[Location Based Gaming](#)
[Marketing Strategies](#)
[Multiplayer Gaming](#)
[New Releases](#)
[Open Discussions](#)
[Other news](#)
[People](#)
[Phones & Devices](#)
[Platforms: Android](#)
[Platforms: BlackBerryOS](#)
[Platforms: Brew](#)
[Platforms: Flash Lite](#)
[Platforms: iPhoneOS](#)
[Platforms: J2me](#)
[Platforms: Linux](#)
[Platforms: Silverlight](#)
[Platforms: Symbian](#)

Artificial Life Licenses Red Bull Air Race

Artificial Life has closed a new deal with Red Bull in order to bring their famous Air Race to the mobile phone via a two year exclusive deal.

Artificial Life will produce and distribute globally at least two high-quality interactive 3D mobile games which will replicate the race tracks featured in the real Red Bull Air Race World Championship in locations such as Abu Dhabi, Budapest, Detroit, London, Porto, Perth, Rotterdam and San Diego. Scoring will be the same as in a real race where pilots will be penalized for mistakes and must take into account altitude, speed, wing angle, horizontal and vertical positions during maneuvers, and above all safety.

The Red Bull Air Race mobile games will be created for many high end mobile devices, but are specifically targeting the iPhone. The motion sensitivity and accelerometer features of the iPhone are perfectly suited to the Red Bull Air Race game whereby players will be able to experience what is like to fly through the track at high speed by tilting their phone as if they are steering a plane. The games will feature high quality real time 3D graphics modeled on the real planes, tracks, weather conditions, and cities featured in the Championship. The game will have a multiplayer feature so that players can race against the clock and also race against the best times of other players. Players can combine their scores on many different race tracks to see how they stack up against other virtual pilots.

The first "Red Bull Air Race" mobile game will be released globally prior to the next race season in early 2009.

"The Red Bull Air Race World Championship is a new and fascinating motorsports competition. With the Red Bull Air Race mobile game, we will similarly establish a new approach to mobile gaming taking full advantage of the motion sensitivity and accelerometers of the latest mobile devices. Normally only world class pilots are able to compete in the Red Bull Air Races, but by bringing this exciting game series to the mobile device, now anyone with a mobile phone can fly like a pro!" said Eberhard Schoneburg, CEO of Artificial Life, Inc.

"We are very excited about implementing this new technology into a Red Bull Air Race game and giving the fans the opportunity to experience what it is like to be a pilot in the Championship," said Kim Bernhard, Head of TV & New Media for Red Bull Air Race GmbH. "With the release of a 3D mobile game we can further increase the awareness of this expanding and exciting motorsport."

It is not the first time that Red Bull enters the mobile gaming arena. Back in 2006, Overloaded produced a mobile game called Red Bull Flugtag. This mobile game was distributed for free in The Netherlands.

Ads by Google [Mobile Games](#) [Mobile Java](#) [Java Games](#) [Phone Game](#) [Mobile Data](#)