

➤ Artificial Life Introduces MobileBooster Support for iPhone



Artificial Life, Inc. announced that its mobile development tool MobileBooster™ now extends its support to the iPhone® and iPod® touch platforms.

A new extension module for MobileBooster enables support of iPhone and iPod touch embedded applications. MobileBooster maintains snapshot builds along with change logs for effortless release management during the development and testing phases. Clients and partners are provided restricted remote access to the automatically generated release site. Ad hoc build distribution profiles allow clients to review application and game builds as well as leave comments and feedback. The feedback is immediately available and can be labeled as feature or change requests with customizable priority tags.

The fluid integration of MobileBooster into the development cycle simplifies the management and overhead of maintaining builds and their associated meta information. The platform promotes a standardized development approach which limits errors and ambiguity while increasing efficiency.

Created by Artificial Life for mobile 2G / 3G applications and games, MobileBooster™ is a development tool and platform that greatly facilitates the mobile roll-out process and enhances business effectiveness. The extended support to the iPhone and iPod touch platform adds value to this efficient tool. The Company is also using the Mobile Booster™ for all its internal iPhone® product developments.